

- We make you
- stand out



[www.adsontech.com](http://www.adsontech.com)



100 +  
Clients



2 +  
Years



100 +  
Projects



15 +  
Employee

# A team with a proces that never fails you



# We are Serving



**E-Commerce**  
Market Places



**Social Media**  
Optimization &  
marketing



# INDUSTRIES AND CATEGORIES

## WE WORKED WITH

- Beauty and
- Cosmetics FMCG
- Clothing
- Kitchen and Bathroom
- Baby Care Products
- Home decor
- Computer and
- Accessories Books
- shoes and Handbags
- Wooden accessories



# INDUSTRIES AND CATEGORIES

## WE WORKED WITH

- Health and Personal
- Care Sports and Fitness
- Toys
- Cars and
- Automobile Gifts
- Electronics
- bag, wallets
- Luggage Jewelry
- Office Products
- Outdoor
- living Pet supplies



# The Right Approach Is All That You Need



1

## Brand awareness and content creation

Make sure people know about your brand by creating engaging content and driving various offers to visit you.

2

## Driving relevant traffic

Post branding make sure you are targeting the right customer through advertising and marketing which ultimately lead you to drive relevant traffic. Remember its always about the need of the customer.

# The Right Approach Is All That You Need

3

## Converting the traffic to the customer

You brought the traffic but what if the customer doesn't find it attractive to buy your product. Make sure you analyze prices, Content, and Product USP Before reaching the customer.

4

## Generate ROI through repeated Customers

Make sure your sales has New and retained Customers as it is important to bring new customers and retain the old one and generate trust between them.




# The Right Approach Is All That You Need



5

## Marketing Strategy

Before you market the product, you must know the targeting audience, and how that audience is going to react to your advertisements. There comes the strategy which ultimately means deciding how you want the customer to react.





# Our Services



## Ecommerce Advertising

Advertise your products in the maximum ways and patterns with the relevant keywords and products to achieve the best results which ultimately help in improving ranking and increase the ROI.



## Ecommerce Account Management

Manage your inventory, Reputation, Orders, Clusters, and brand as well on e-commerce search engines.



## Content Marketing

Improve your digital performance with the perfect content fitting your brand character.

# Our Services

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## Social Media Marketing

Right from creating a brand page to creating a brand social media is the best platform to reach out to your new customers. Create ROI Centric Campaigns and drive the traffic for better conversions online.



## Creative Designing

Create absolute creative and attractive designs to drive the relevant traffic and keep up with the trends to make a difference in the other brands.

# SMM Services

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Facebook  
Marketing



Instagram  
Marketing



You Tube  
Marketing



Google  
Marketing



Linked In  
Marketing



Amazon  
Marketing

# Case Study & Stats...



# Vinzberry

Cosmetic and Intimate care  
Products Company

Type Store, design & Advertising

Year 2022 - Present

Industry Cosmetics & Body Care

Platforms Amazon Store



Simple Steps for an  
Acne-Free Back and Bum

**Step 1**  
Scoop a generous amount  
and apply on the wet skin

**Step 2**  
Massage in circular motion  
for 2-3 minutes

**Step 3**  
Rinse with warm water

The advertisement features a woman in a yellow backless dress. To her right, three steps are listed with corresponding icons: a hand being scooped, circular massage motions, and a hand being rinsed under water.

Cleanse Sanitize  
Protect Moisturize

Hand & Nail Cream

All of the above can be done by just one product  
- VinzBerry Hand & Nail Cream

The advertisement shows a black jar of 'VINZBERRY Hand & Nail Cream'. Surrounding the jar are four circular icons: a hand being washed (Cleanse), a hand being rubbed with sanitizer (Sanitize), a hand being protected by a shield (Protect), and hands being moisturized (Moisturize).

Now Flaunt those Elbows &  
Knees in just 3 easy steps

Apply on complete  
elbow & knee area.

Massage gently.

Use twice a day.

The advertisement features a woman in a blue dress. To her right, three steps are listed with corresponding icons: applying cream to an elbow, massaging it, and a clock icon indicating frequency.

VINZBERRY  
VinzBerry Back and Bum Cream  
#HasYourBack

reduces blackhead formation  
alleviates back and bum acne  
reduces back pigmentation  
removes sun tan, dead skin  
and clogging

The advertisement shows a woman in a white backless outfit. To her left, a list of benefits is provided, accompanied by a small image of the black jar of 'VINZBERRY Back and Bum Cream'.

VINZBERRY

The best hands and nails  
care regime

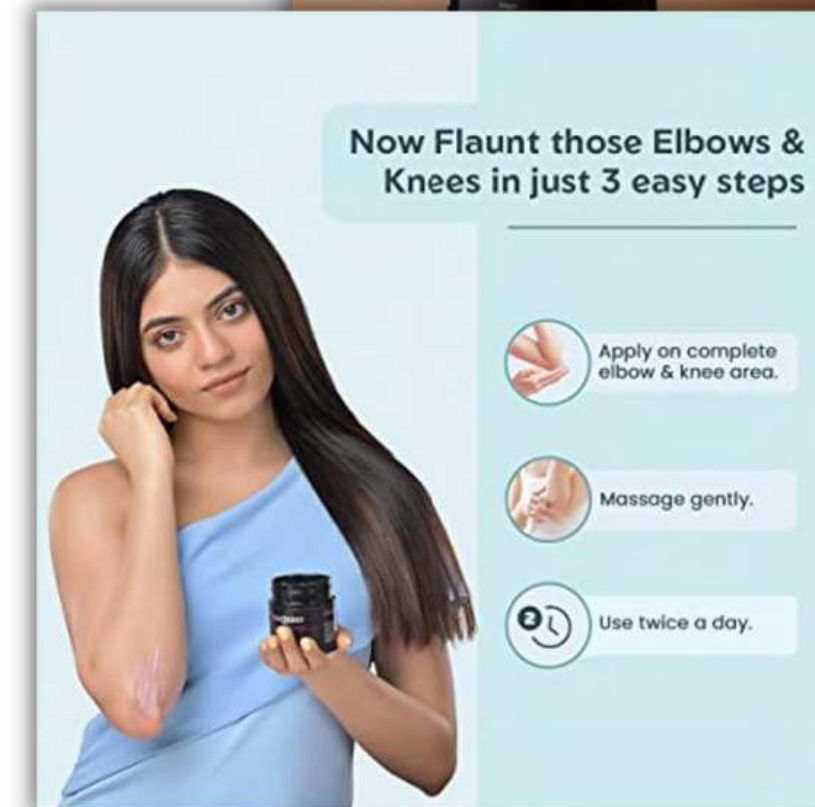
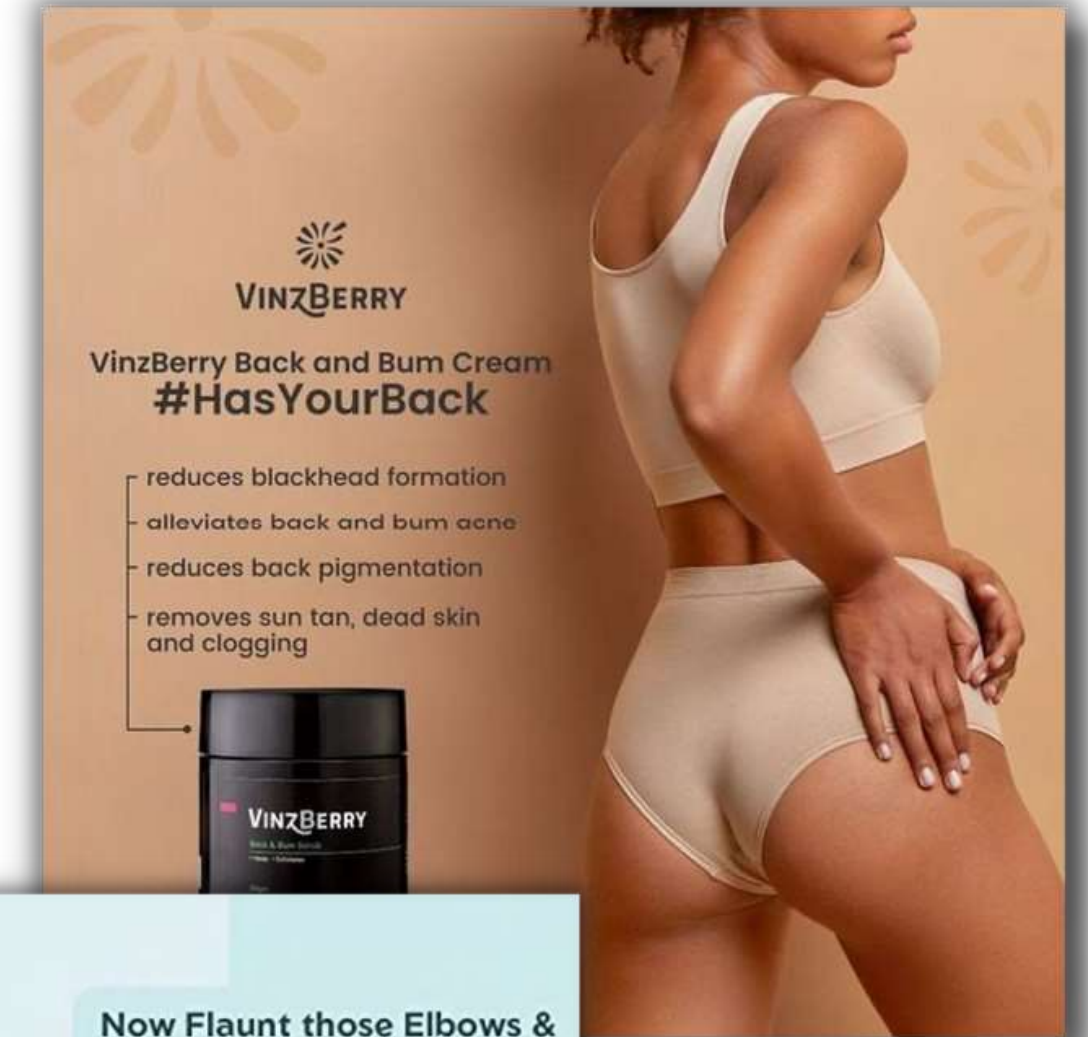
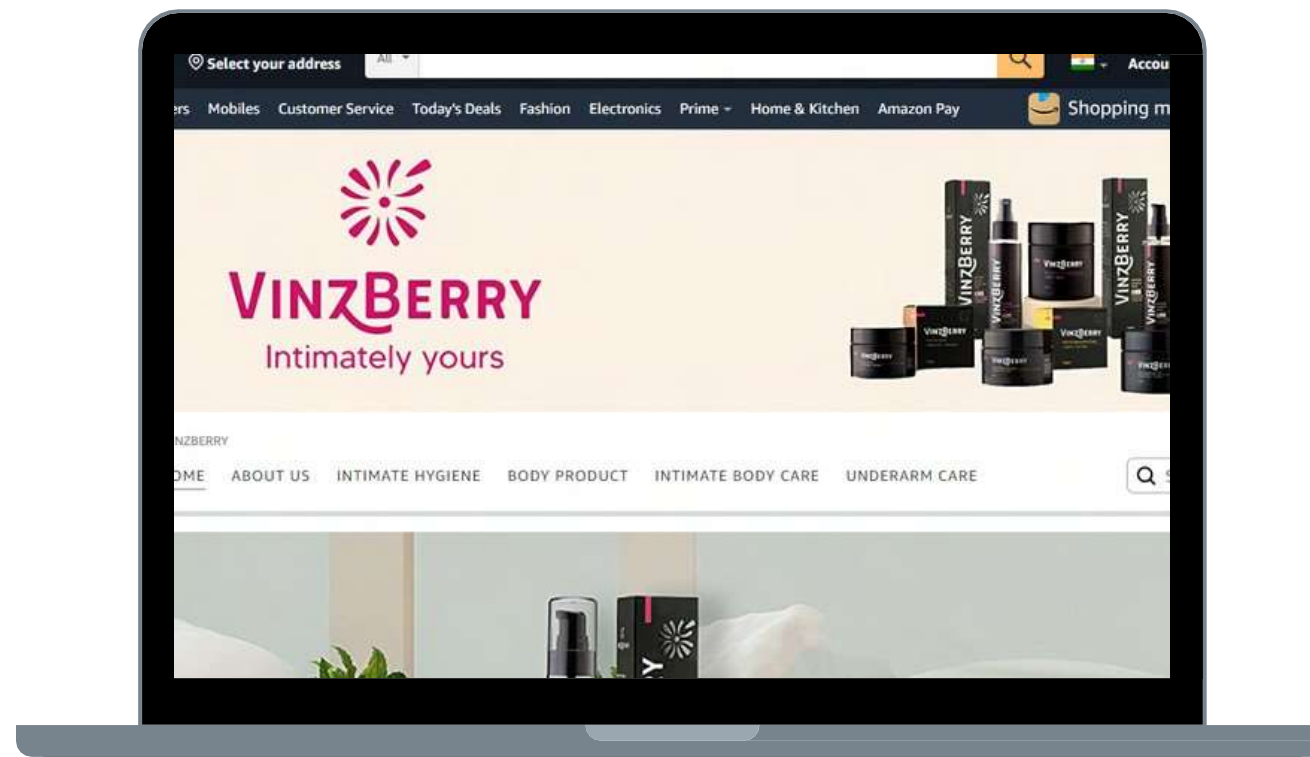
The advertisement features the VinzBerry logo at the top and the tagline 'The best hands and nails care regime' at the bottom.

VINZBERRY  
Chafing Lightening Cream

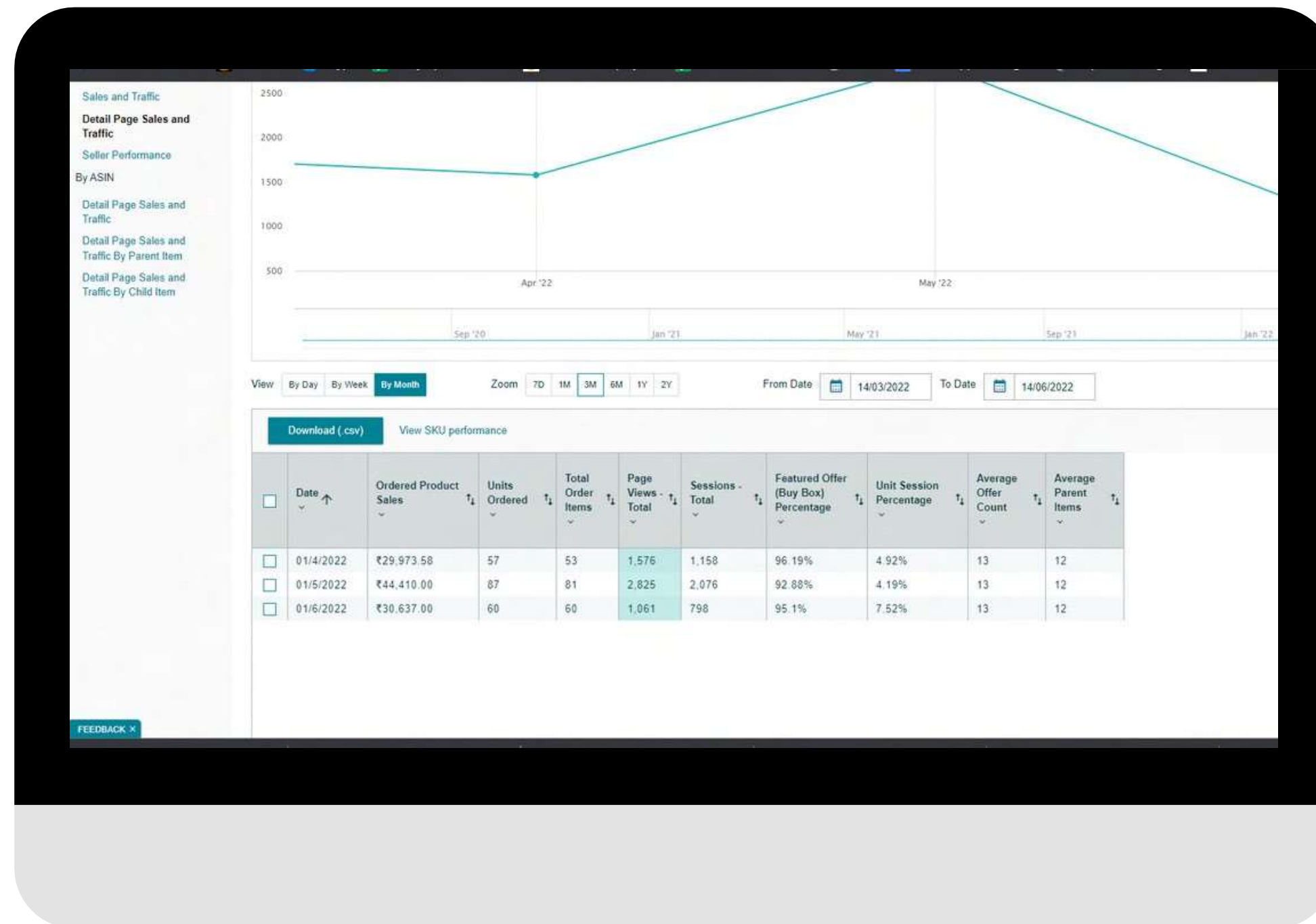
50gm

The advertisement shows two jars of 'VINZBERRY Chafing Lightening Cream' against a light blue background with pink abstract shapes. One jar is 50gm and the other is 25gm.

- Reached **50%** More Than the beginning.
- Sales increased by **15%**
- Page views increased by **40%**
- Ranking on the **first page** on every related keyword.



# Sales & KPI



**VINZBERRY**  
 VinzBerry Back and Bum Cream  
**#HasYourBack**

- reduces blackhead formation
- alleviates back and bum acne
- reduces back pigmentation
- removes sun tan, dead skin and clogging

**Now Flaunt those Elbows & Knees in just 3 easy steps**

- Apply on complete elbow & knee area.
- Massage gently.
- Use twice a day.

# Destiny Jeweller

Brand In Ladies jewelery

**Type** Store, design & Advertising

**Year** 2022 - Present

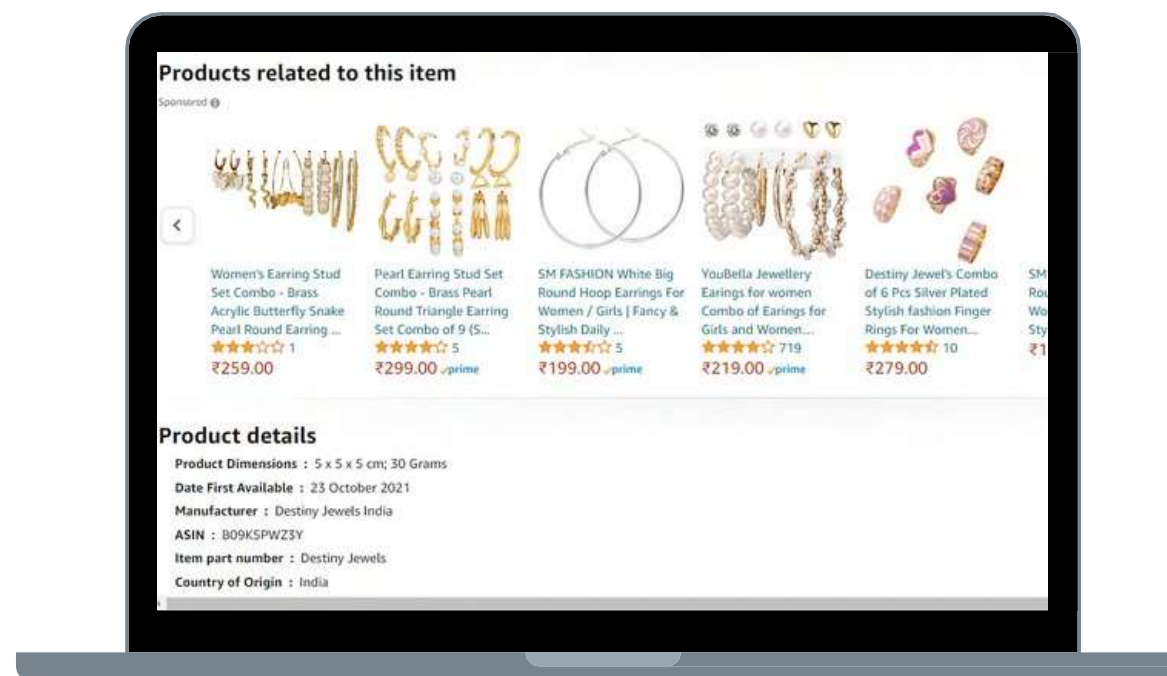
**Indusrty** Jewelry Industry

**Platforms** Amazon Store

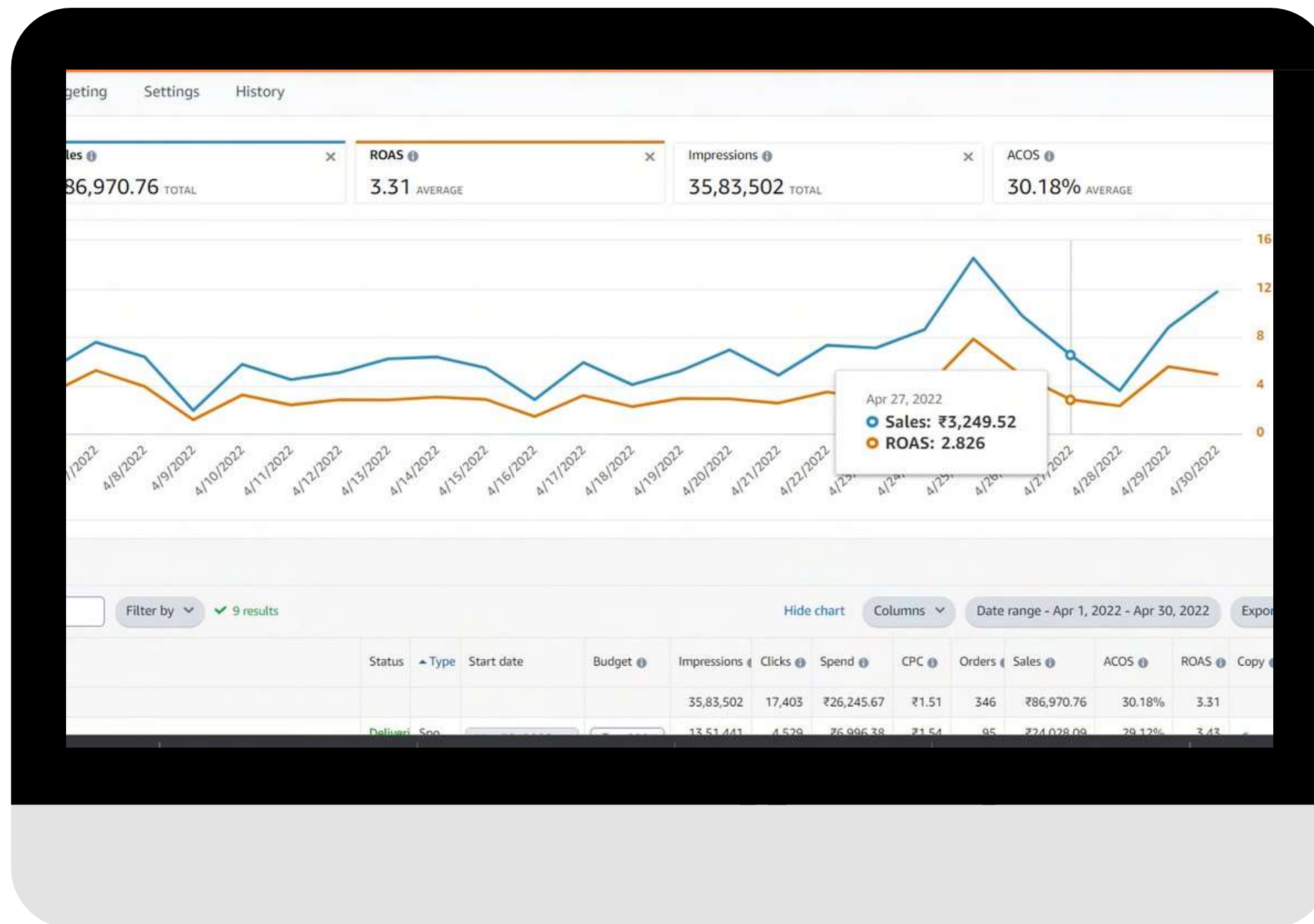




- Reached **50%** More Than the beginning.
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- Page views increased by **40%**
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# Sales & KPI



# Brize In

Air Cooler Product Brand

Type Store, design & Advertising

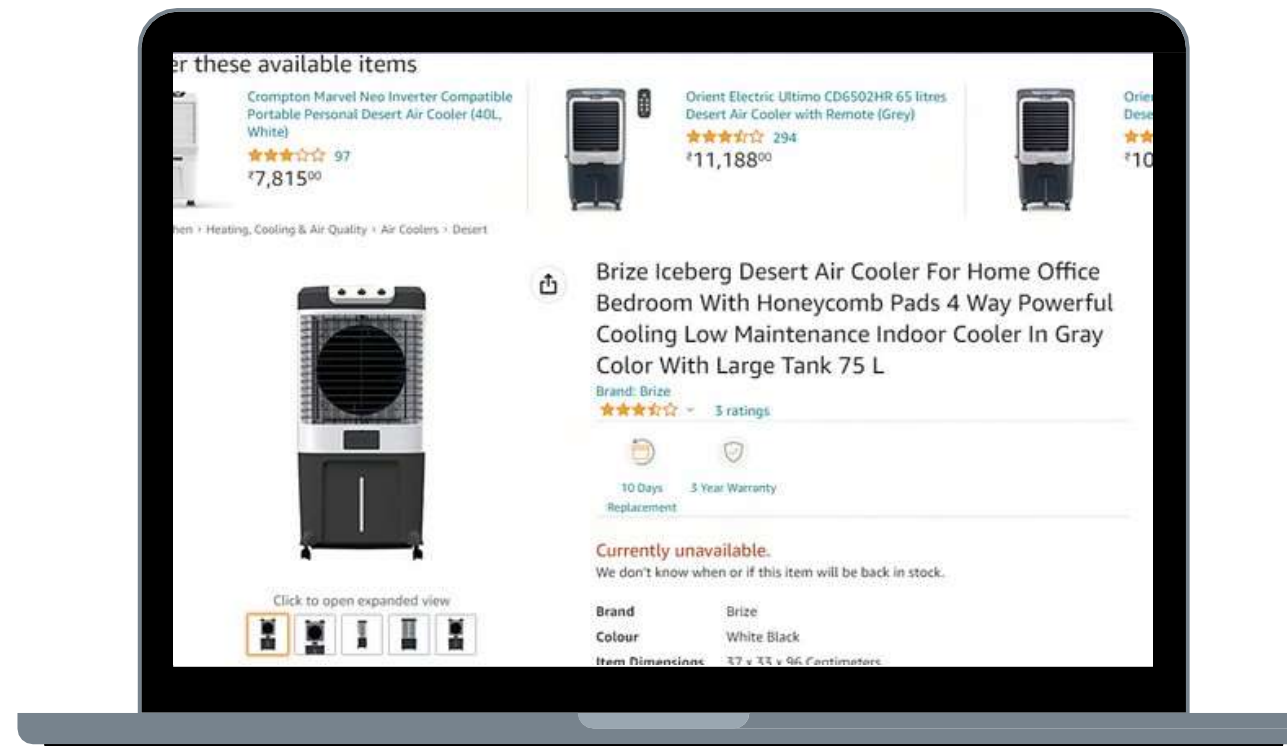
Year 2022 - Present

Industry Electronic's

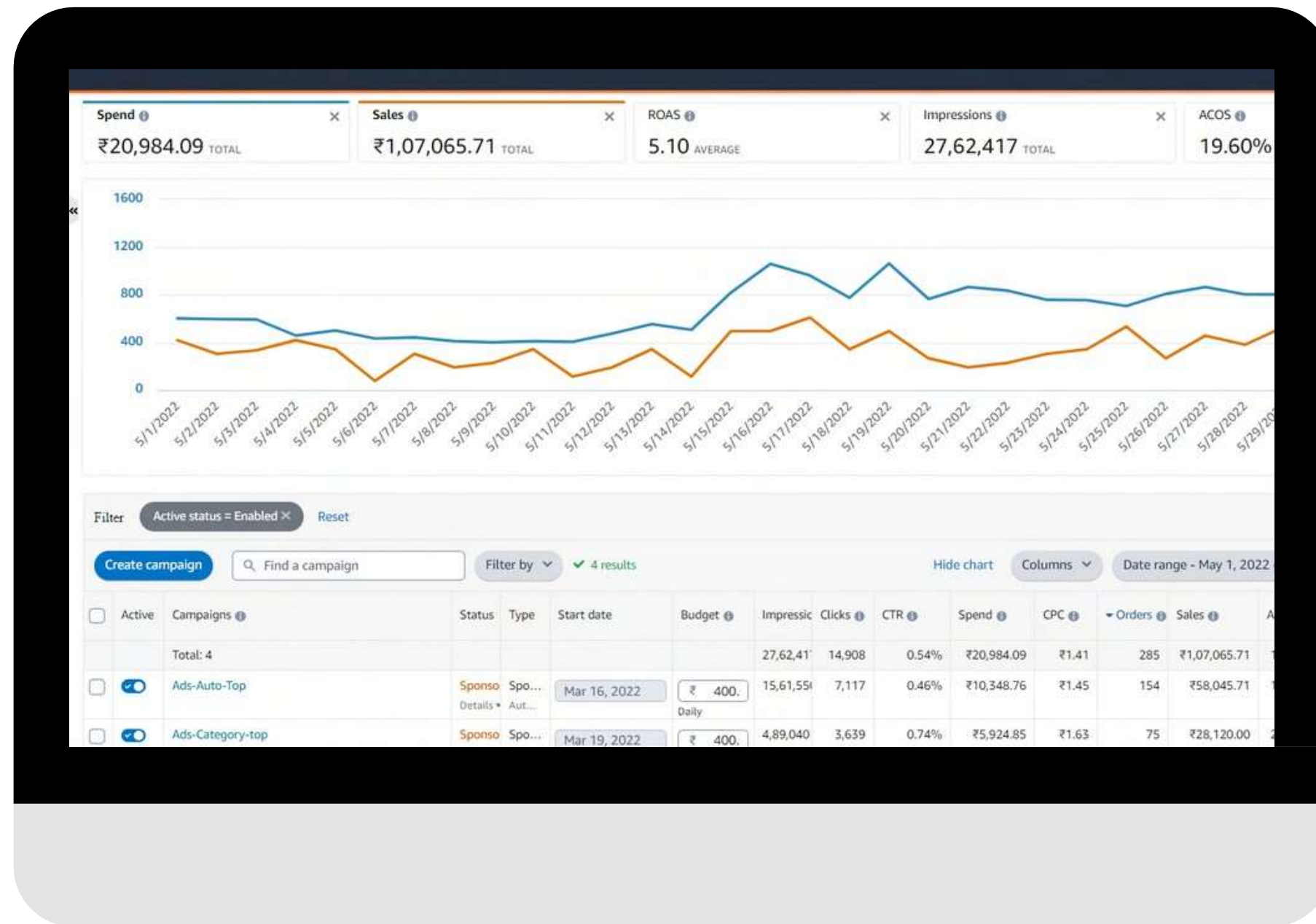
Platforms Amazon Store



- Started from The scratch
- Sales hike from 23k to 5.5 Lacs in 1 Month
- Ads Cost On Sales comes down to just 15%



# Sales & KPI



**60L** Large Water Tank Capacity

**Space Saving Design**

**3** Year Motor Warranty

**Cool Head G1**  
Adding cool moments to hot summer days

**BRIZER COOL HEAD G1**

Cool Head G1 Can Be Controlled Remotely to keep you comfortable

3 Year Motor Warranty | 1 Year Pump Warranty | Premium Material

# Cake Time

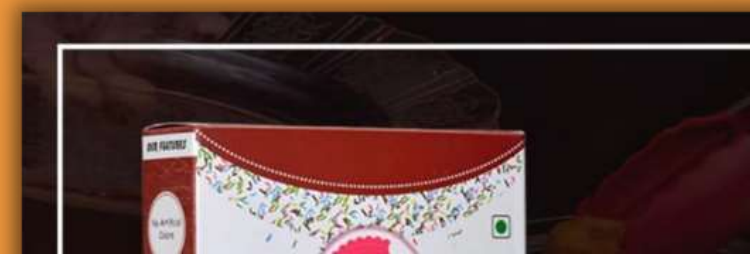
Cake And Bakery

Type Store, design & Advertising

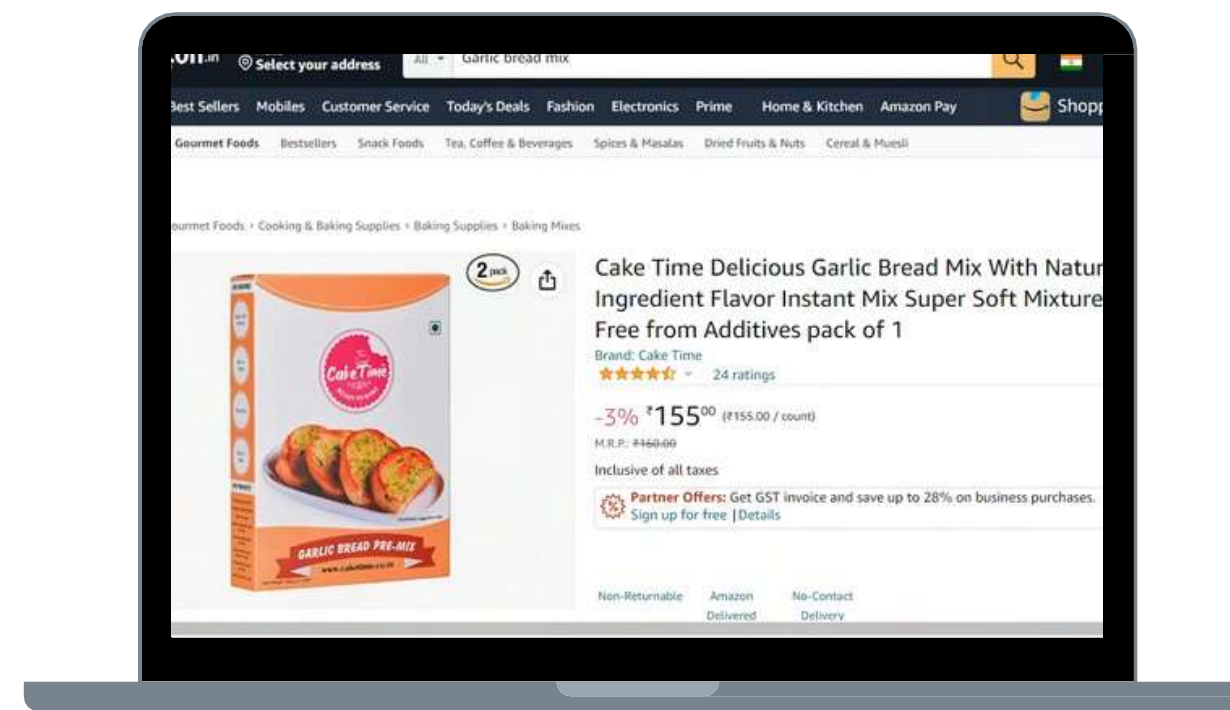
Year 2022 - Present

Industry Food and Beverages

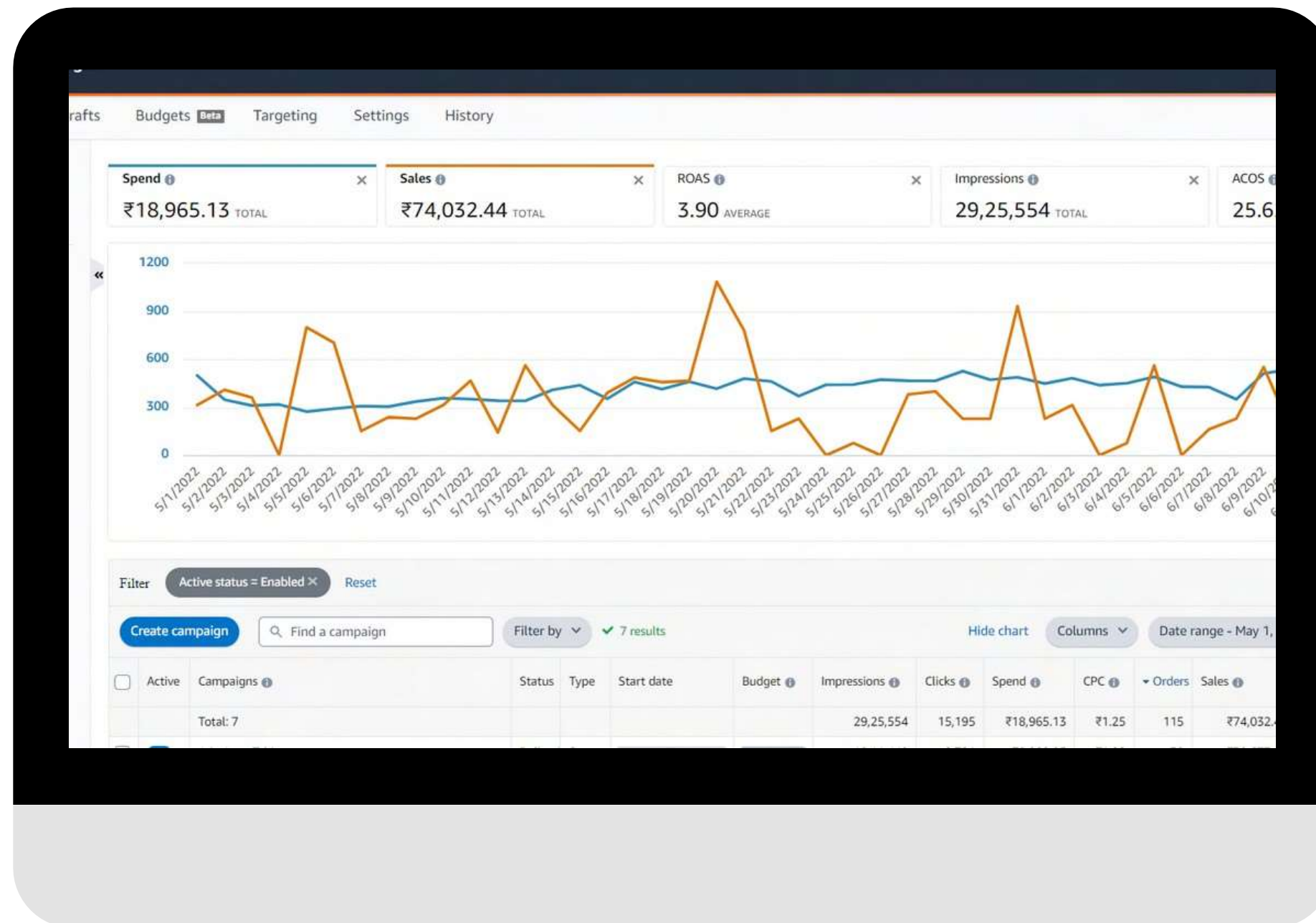
Platforms Amazon Store



- Started from the scratch from 10 Orders to **34 Orders**
- Page views increased by an average of **40%** to **50%**
- Amazons **Choice tag** for one of the products



# Sales & KPI





# Clemira

Best-selling Woman Fashion sarees and Tops

Type Store, design & Advertising

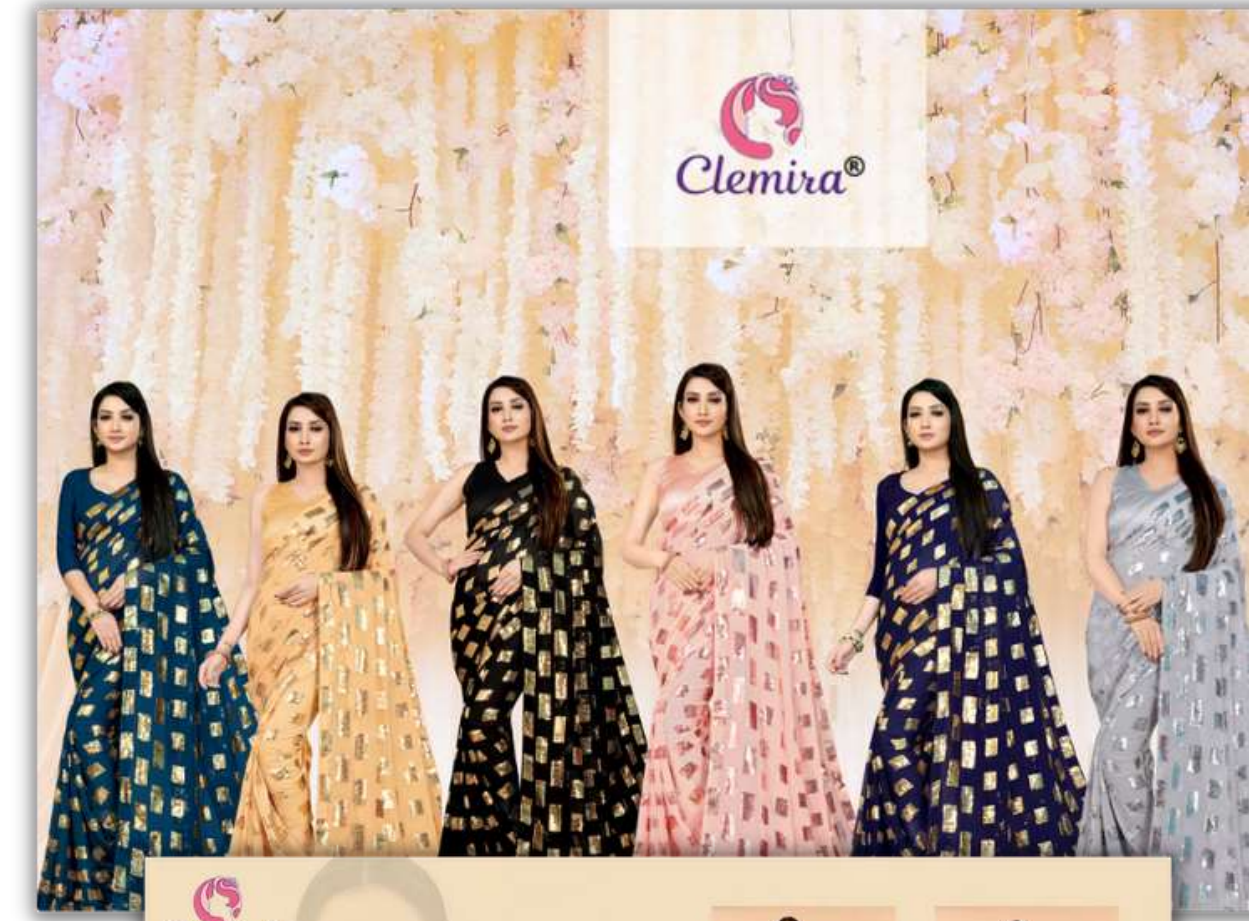
Year 2022 - Present

Industry Textile Brand

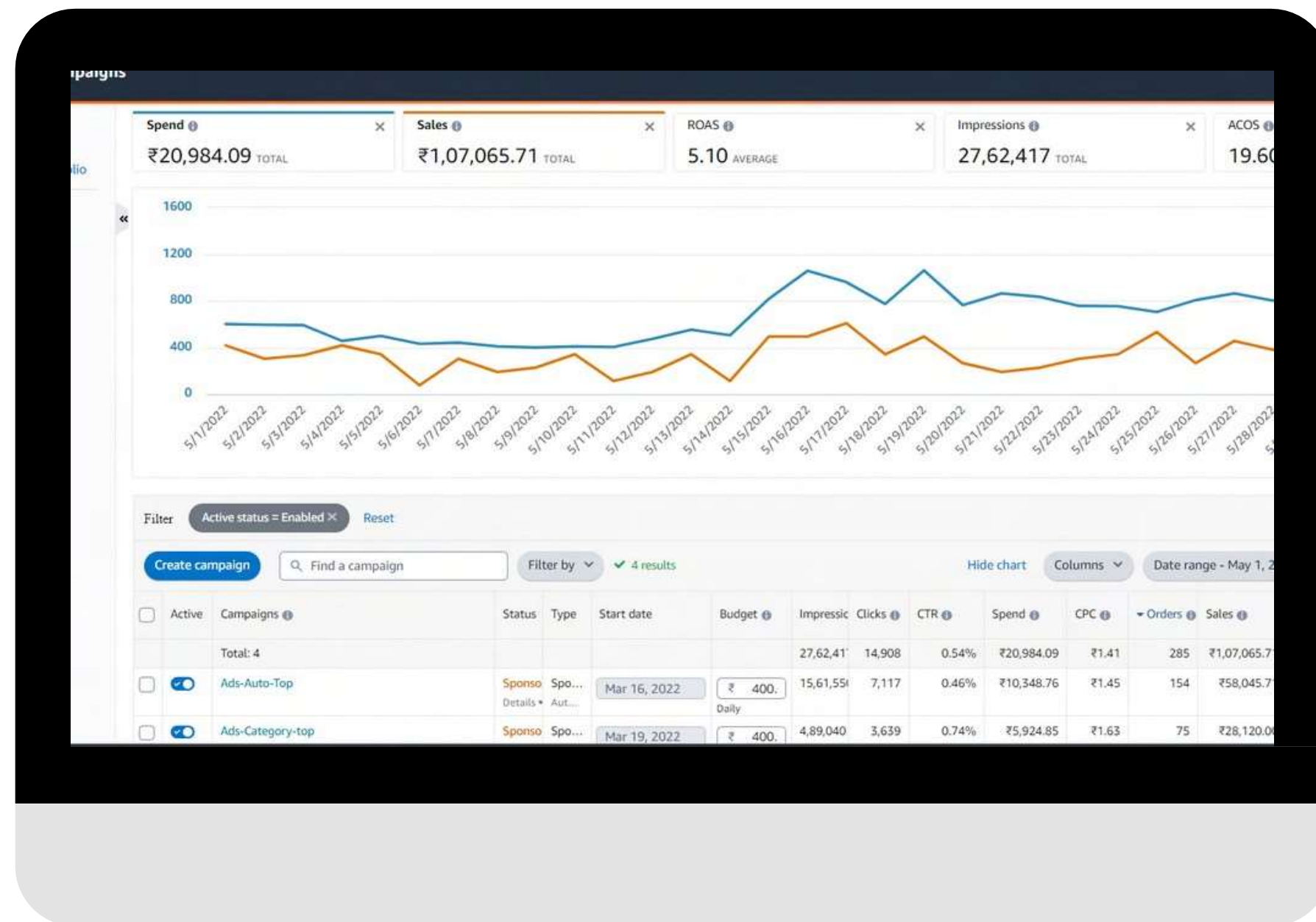
Platforms Amazon Store



- **Top Ranked** Products in sarees
- Advertisement ACOS% Decreased to **19-20%** in 3 months.
- Sales increased by **20%**



# Sales & KPI



# Dry Fruit Mall

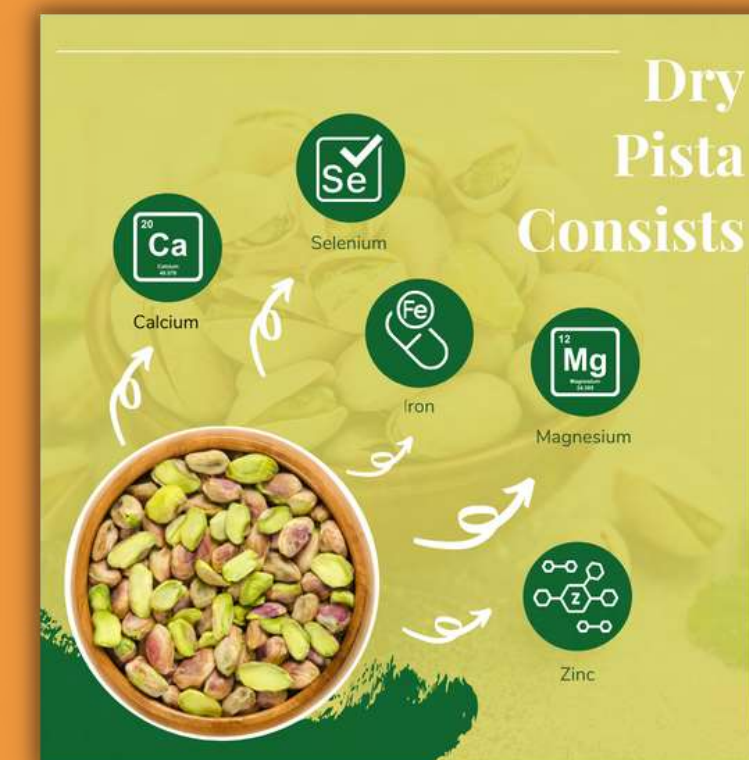
Dry Fruit and Jute Bags Brand

Type Store, design & Advertising

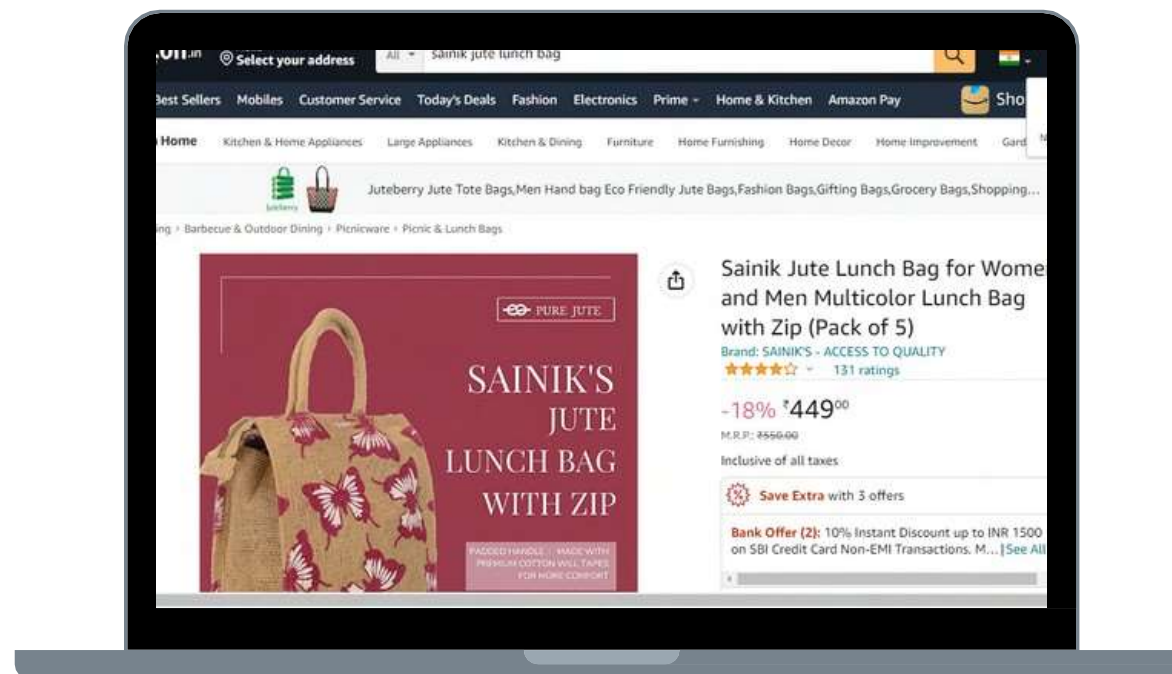
Year 2022 - Present

Industry Food and Beverages

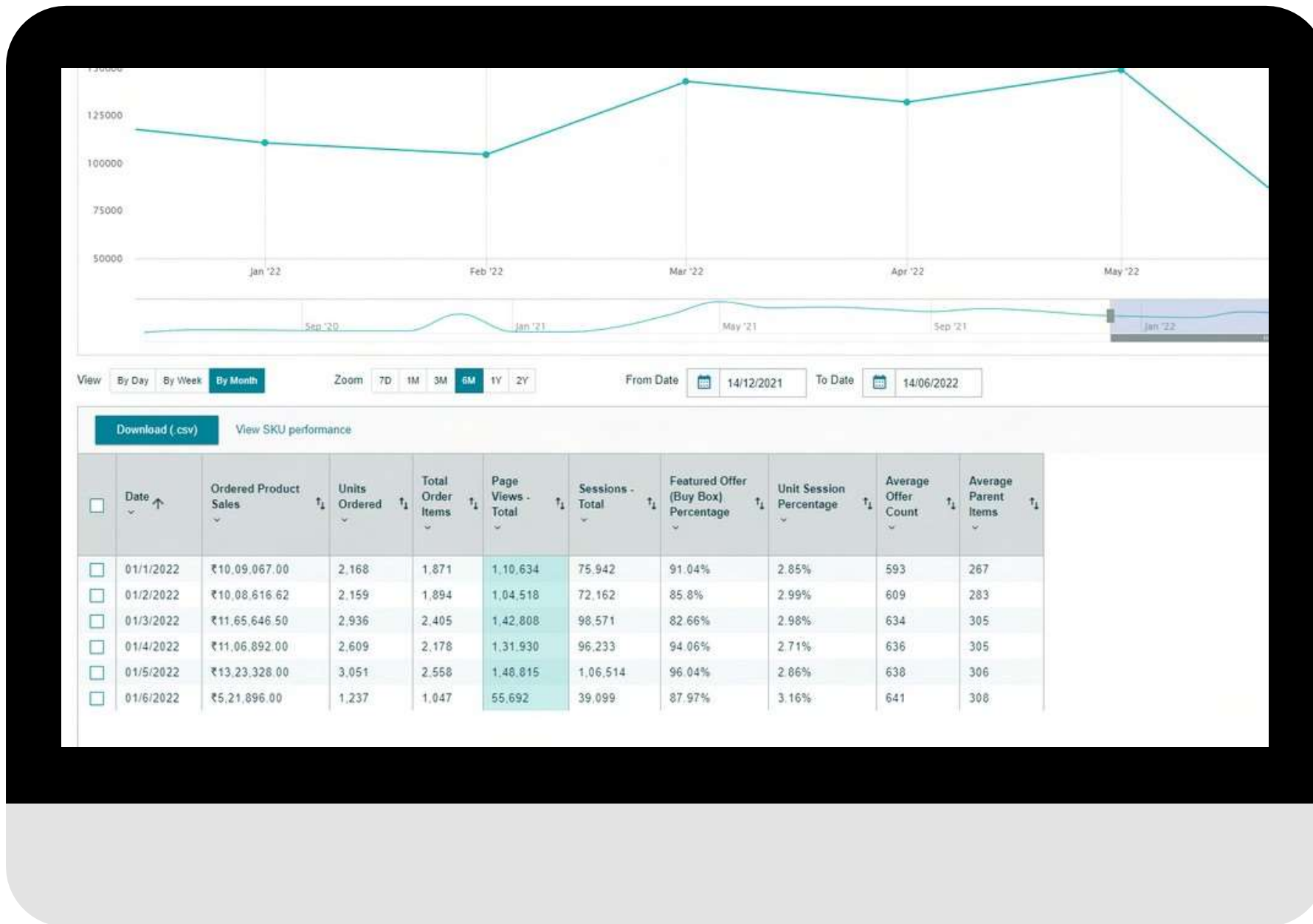
Platforms Amazon Store



- Stable Ads Cost On Sale from **33% to 34%**
- Increase in the **CTR%** in 2 Months
- **Top position** on keywords
- Increase in BUY Box % and page views by **10%-20%**



# Sales & KPI



# The Digital Auras

Digital Marketing Agency

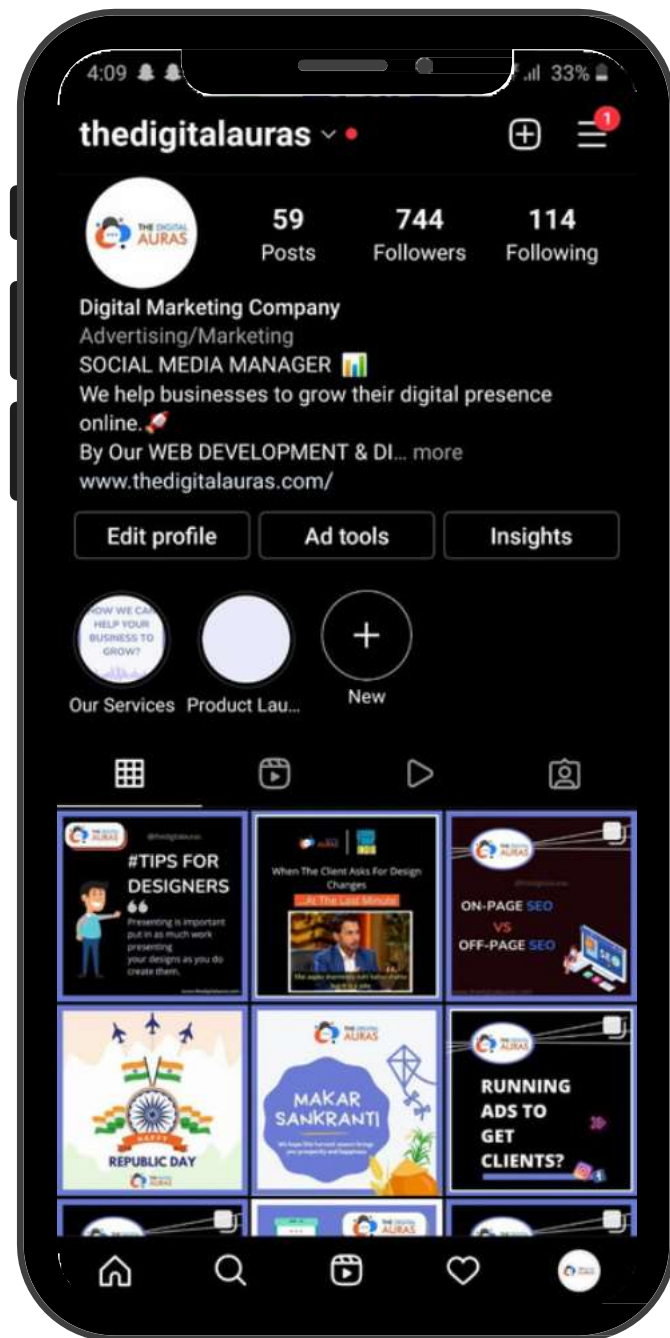
Type Social Media Marketing

Year 2022 – Present

Industry IT Company

Platforms Facebook,  
Linkedin  
Instagram





- From Scratch To **700+** Followers In Just **2.5 Months**.
- Fully **Organic** Growth
- Posting Every Day According To The **Targeted** Audience.



**ONLY ORGANIC GROWTH**

## Instagram Growth Hack

- No Paid Followers Scam.
- Only tried and tested strategy.
- Double Your ROI.

Get P...  
BO...

## Social Media Marketing Experts

Social media can also be used to share interesting facts, true stories, and other important information.

Contact Us ➤

+91-9993309043  
info@thedigitalauras.com



# UniQ Group

## UAE-Based Real Estate Group

Type Social Media Marketing

Year 2022 – Present

Industry Real Estate

Platforms Facebook,  
Linked In  
Instagram



@uniqgroup

### Fortune Five Foundation

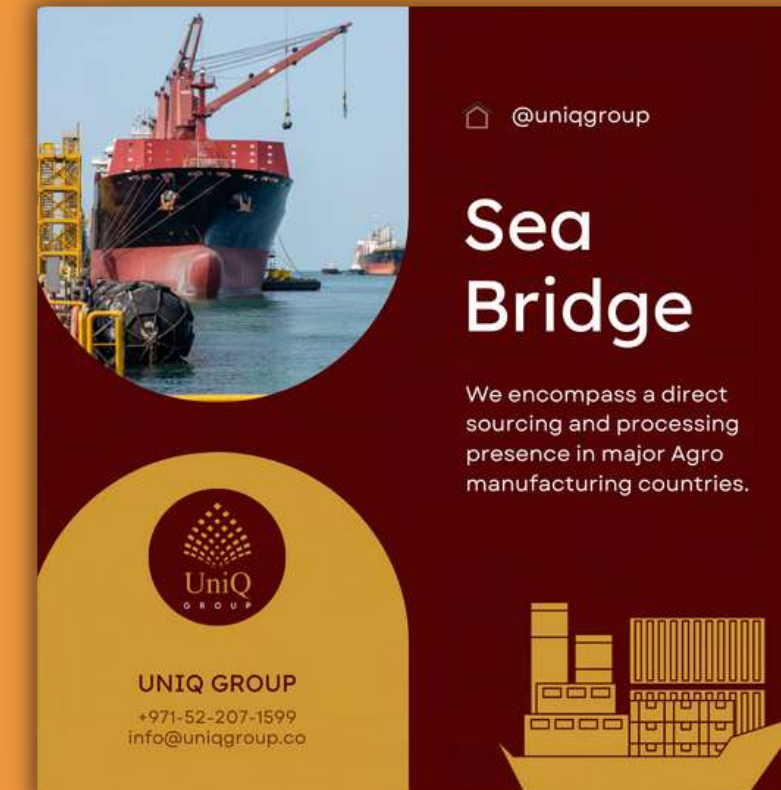
We help the needy to empower them. Through our food initiatives, Monthly ratio to multiple families, Winter clothing drive, helping people in need, Sewing classes.

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info@uniqgroup.co



We mainly deals with joinery & furniture fabrication & installation works, signboard, printing solutions, customized stainless, steel fabrication & Customized Acrylic works.

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### Sea Bridge

We encompass a direct sourcing and processing presence in major Agro manufacturing countries.

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### Unique Multi Global Trading

When it comes to Business Expansion you can rely on us, We help clients to bring their products to the international market or bring the international products to local markets.

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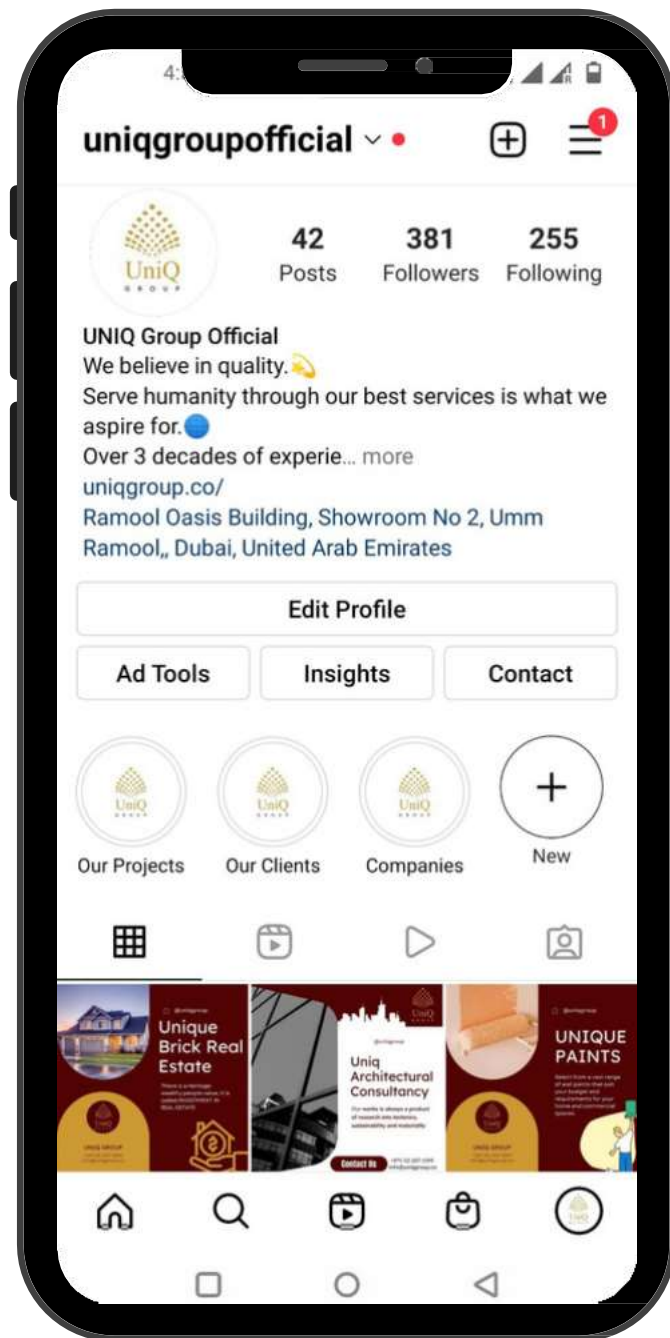
UNIQ GROUP



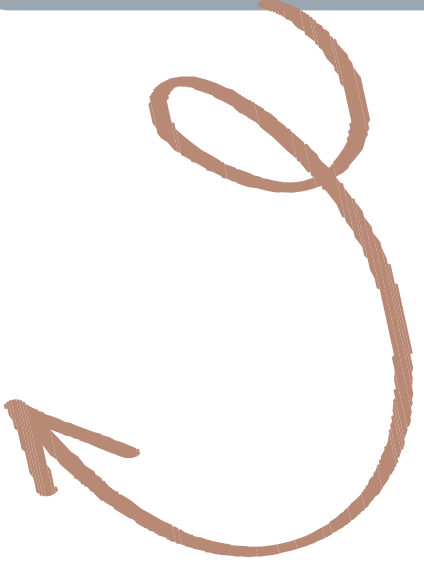
@uniqgroup

### Unique Creative Building Cont

Explore Our Stunning Range Of Home Designs. Make Building Your New Home Stress-Free. Locally Owned & Operated.



- From Scratch To 350+ Followers In Just 20 Days.
- Fully Organic Growth
- Posting Every Day According To The Targeted Audience.





Thank  
you!

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